



Review of the Gateshead 'Housing Offer'

Presentation to Health &
Wellbeing Board
September 2020

Background

- Council commission's independent review of the options for the future management & maintenance of its homes in 2019
- Cabinet approves consultation on recommended option of re-integration of services back into the Council
- Consultation now underway and is due to be concluded November 2020

Expanded Scope

- Not just about the management & maintenance of Council homes
- It's an opportunity to have a conversation about the whole of Gateshead's 'housing offer'
 - All tenures
 - All housing functions
 - Strategic and operational connectivity
 - Re-design or even re-purpose services to ensure 'housing' embraces fully **THRIVE**

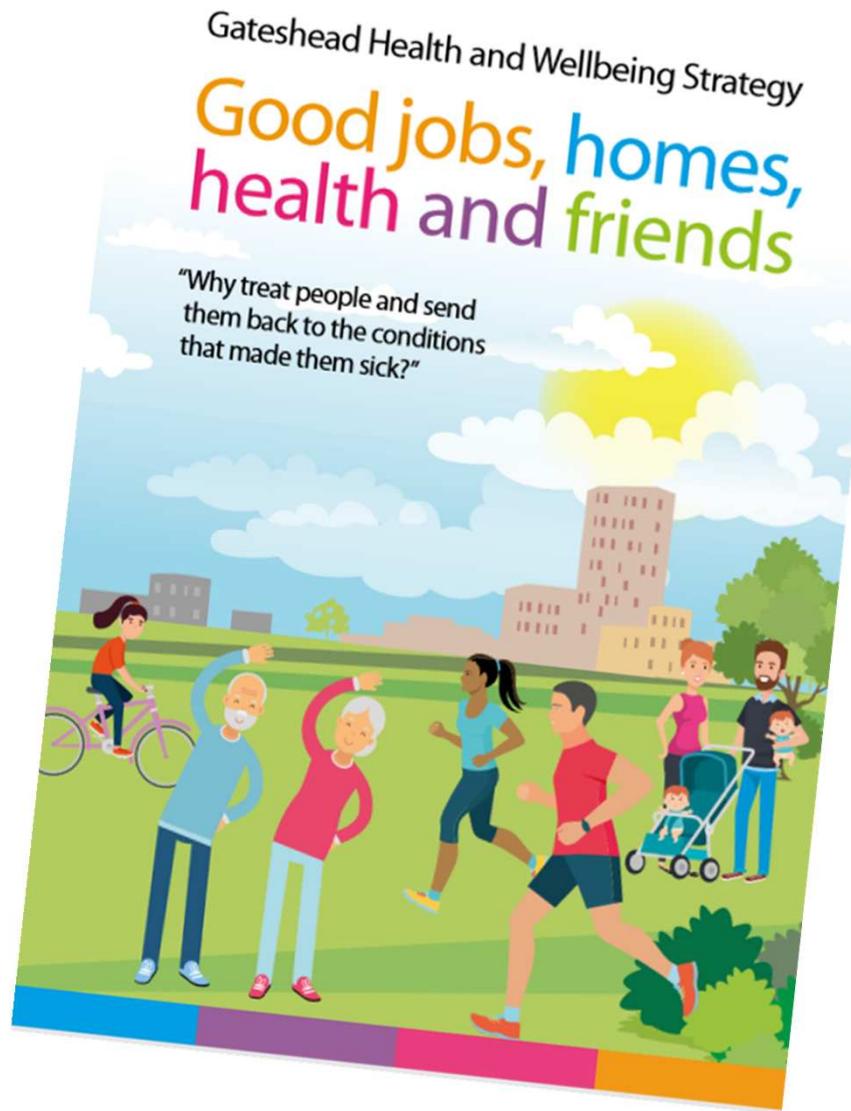
We want Gateshead to be a place where everyone thrives



We know that over 50% of people and families in Gateshead are either managing or just coping and over 30% are in need or in vulnerable situations. We want to change those statistics and aim to make Gateshead a place where everyone thrives.



Shared Objectives & Interdependencies



Gateshead Housing Strategy

2019 - 2030



We Want the Same Things ...

- Promote health & wellbeing
 - Good jobs,
 - Good homes,
 - Good health,
 - Good friends
- Reduce demand for costly health & care interventions
- Use our resources more effectively
- Develop new ways of providing services, community based & preventative focused

Locality Working & Connected Services

- Emerging outcome of the Housing Review
- Based on learning from PSR, best practice and Covid inc. new ways of working
- People and place focus
- Transactional but increasingly preventative case management approach
- Evidence led learning, 'Think Lab'
- New local leadership, skills and capability
- Multi-disciplinary, cross tenure & sector
- Locality partnerships

Housing as Health Providers

Many examples of excellent practice:

- ✓ Housing to Health in Nottingham
- ✓ GLA, housing providers and social prescribing
- ✓ Village 135 in Manchester
- ✓ Place based integration in Oldham
- ✓ Housing Contribution Statements in Scotland

... and in Gateshead

- Co-producing a new Gateshead Home Improvement Agency (HIA) / OT Review
- PCN care navigators & reciprocal referrals with local housing teams
- Dedicated hospital discharge worker
- Investment in community capacity & confidence building
- Making Every Contact Count

... and more in Gateshead

- Focus on ensuring homes are decent, energy efficient & meet HHSRS
- Housing development such as Angel Court or Ravensdene via Home Group
- Homelessness Strategy, Next Steps Accommodation Programme & mental health link worker
- Older Persons Housing Strategy & review
- New relationship with RP's

Housing Can Make a Difference

- Housing has assets & resources to help make a difference
- Not just to the people they provide homes and services for
- But their communities too ...
- Housing providers are 'anchor institutions' embedded in localities

Discussion: Housing & Population Health

- How can we build on housing's contribution to place based health & wellbeing?
- As well as the provision of supported housing, what about housing's wider role in community investment activities?
- And how can housing help to alleviate pressures on the NHS?

Building Blocks of Population Health

- How can housing connect effectively and help to strengthen:
 - Primary Care Networks
 - Integrated Care Networks
 - The North East & North Cumbria Integrated Care System
- How can health and housing providers collaborate more effectively